The
STORAGRAM
Vacation
Number
KAUFMANN'S
FIFTH AVENUE PITTSBURGH

Friends are divine gifts, and, like all of God's handiwork, cannot be made, bought or bargained for. When we are worthy of them they come into our lives unsought. Confucius had the correct idea, for he once said that he did not ask for friends, he asked to be worthy of them.

—*Richard Lynch.*

The STORAGRAM

The management does not see this publication until it is issued, therefore assumes no responsibility for articles printed in it

Published monthly by and for the employees of Kaufmann's "The Big Store", printed and bound in our own printing shop

Vol VII | Pittsburgh Pa., *July-August* | No. 7

VACATION

It seems to me I'd like to go
Where bells don't ring or whistles blow,
Nor clocks don't strike, nor gongs don't sound
And I'd have stillness all around.
No real stillness but just the trees
Low whispering, or the hum of bees,
Or brooks faint babbling over stones
In strangely softly tangled tones,
Or maybe a cricket or katydid,
Or the song of birds in hedges hid,
Or just sweet sounds as these
To fill the tired heart with ease.
If 'tweren't for sight and sound and smell
I'd like a city pretty well
But when it comes to getting rest
I like the country lots the best.
Sometimes it seems to me I must
Just quit the city's din and dust
And get out where the sky is blue
And say, How does it seem to you?

—Eugene Field

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Our Annual Picnic at West View Park

Saturday morning, July 10, was bright and sunshiny—the weather man seemed to be in a good humor. The sun beamed on us as we waited for the special cars, but before we arrived at West View Park it had begun to rain.

Groups rushed to their favorite amusements, or watched the various races, contests and games that were held in between showers.

Forbes Service Station sent us a report on the baseball game:

"The base ball game between the North Side and Forbes Street on picnic day resulted in a victory for Forbes Street with a score of 5 to 3.

"The pitching of Hadley from Forbes was the outstanding feature of the contest. In four innings he allowed but two hits and struck out nine men. Straight ones and crooked ones, fast ones and slow ones, were boiled down and served the North Side men as a kind of succotash. No wonder they couldn't hit them—they couldn't see them. They came over about the size of a pea and passed before they saw 'em." (We don't present this as an unbiased report.)

The winners of the track and field events are as follows:

75 Yard Dash for Girls—Time 11″
Esther Hopf
Loretta Haffner
Olive Elwell

75 Yard Dash for Women—Time 12″
Mrs. Wm. Clark
Mrs. W. B. Jackson
Mrs. Edward Day

Two-Legged Race—Time 11″
Andrew Helfrich, M. Oskovitz
Al. Lotto, C. John
Howard Wisner, Ollie Hopf

Spoon Race for Girls—13″
Anna Colechia
Elizabeth Colechio
Olive Elwell

Shoe Race for Boys—43″
Fred Jellie
Roy Munsch
Daniel Lawler

50 Yard Dash for Girls—7″
Julia Reichel
Jane Juss
Elizabeth Coelchio

100 Yard Dash—Men—12″
D. C. Campbell
J. C. Geis
T. Linsky

Balloon Race for Girls—12″
Rita Rebel Julia Haffner
Rose Nudi

Ball Throwing for Girls
Julia Haffner Vera Diehl
Rita Rebel

Pie Eaters
Fred Gallie James Lee
Carl Beljan

The General Committee in charge of Athletic Program: J. M. Meyers, F. A. Weston, J. C. Kelly.

Referee: Attorney Ben H. Giffin

Judges at Finish	Timers
R. Landenberger	J. N. Hauser
P. Paley	Wm. Unitas
S. W. Biss	
Custodian of Prizes	**Announcers**
B. L. Traub	John Macks
E. F. Ertle	A. Roth

When it rained and the people could not be outdoors, they had just as jolly a time under roof—dancing, riding on the merry-go-round or visiting the Crazy House. It was a good-natured crowd whose spirits couldn't be dampened by a few showers.

Snapped at the Picnic

Vacation Savings Club

The fellow-workers who were wise enough to look into the future, and during the winter saved for the summer and vacation time, are now rejoicing. Savings Club checks were distributed early in July.

Many of the savers who had enough in their current accounts for vacation, just left the whole amount they had saved in the Club as a good-sized nest egg for their Christmas Savings Account. They find that the Vacation and Christmas Savings Club is the best way to put aside a little each week for the future.

The record of the Savings Club thus far in 1926 is far above that of other years. Twelve hundred employees had joined the Club, and of these more than one thousand continued to save for six months.

The total amount saved since January 1st was slightly over $35,000. This is a fine record and all who have a share in it are delighted that they made the effort to save.

"It's like money found," said one girl. "I didn't miss the little bit each week, and this check certainly looks good right now."

Summer Reading from the Store Library

Your vacation is an ideal time in which to do some long-deferred reading. Light fiction, poetry, or essays for whiling away a few spare hours — biography, history, psychology or whatever subject interests you—you'll find a good selection in the store library. For the vacation period, if you specify that you want the book out for vacation, the librarian will mark it so that you need not pay overdue fines on it.

The circulation of the library for June, 1926, showed a marked increase over June, 1925. Last year the number of books loaned was 446. This year 791 were borrowed during that month.

Our new librarian, Miss Pearl Wolpert, is well known to many fellow-workers from her former position in the employment office. She is eager to make the library most useful to you. If you have any questions about books, any suggestions for the library, do not hesitate to talk with Miss Wolpert about them.

Books added to the Library in June are:

Stella Dallas by Prouty.
The Pitiful Wife by Jameson.
East of the Setting Sun by McCutcheon.
Mape by Maurois.

"Mape" is a charming, rather fanciful biography of Goethe, Balzac, and Mrs. Siddons. You will find its themes more interesting than fiction.

Miss Nettie McKenzie

On Monday, June 21, there was a spirit of mourning through the whole store as the news of Miss McKenzie's death was spread, for a true friend to the store family and a close personal friend to many had passed away.

Miss McKenzie first entered the employ of Kaufmann's in 1901 as a saleswoman in the millinery department. She remained in that department until 1918, when she was made Supervisor of Welfare. Under her supervision were all employees' social activities, the library, and the Summer Club. Her interest in others, her patience and sympathy with and her understanding of everyone's problems, trivial or important, made her especially beloved by all the fellow-workers of the Big Store.

In the fall of 1924, Miss McKenzie was granted a leave of absence on account of her health. She spent several months in Arizona and came back to Pennsylvania feeling much better, but the improvement was not permanent.

During her illness, Miss McKenzie's thoughts were principally for her friends in Kaufmann's. Just the week before her death, she made out a check to be given to the Morris Kaufmann Loan Fund.

We offer our sympathy to Miss McKenzie's family, and feel deeply the loss of one who for so many years had been almost a mother to the fellow-workers of Kaufmann's.

Prize Winners in Anniversary Suggestive Selling Contest

Miss Leona Katz

Notions Dept.

Distributed the most cards during June and won the store-wide prize of $25.

THE PRIZE WINNERS FOR EACH WEEK ARE AS FOLLOWS:

First	$10.00
Second	5.00
Third	3.00

Week Ending June 5, 1926

Basement—First Prize: Rose Levine, 121-23; Second Prize: Mrs. Mary Fahrenhold, 126-04; Third Prize: Rose Sweeney, 122-26.

First Floor—First Prize: Sara Schneir, 67-34; Second Prize: Cora Vaughn, 4-10; Third Prize: Leona Katz, 35-16.

Second Floor—First Prize: John Z. Miller, 63-09.

Third Floor—First Prize: Clifford E. Luft, 12-50; Second Prize: Anna Caligs, 46-23; Third Prize: John Lamborn, 16-52.

Fifth Floor—First Prize: Margaret McCormick, 17-20.

Sixth Floor—First Prize: Mrs. Bridges, 32-31; Second Prize: Ida Swikard, 33-20; Third Prize: Hazel Heathcote, 51-56.

Seventh Floor—First Prize: Mary Sporer, 59-20.

Contingent—Clara Kleisner, T-41.

Week Ending June 12, 1926

Basement—First Prize: Rose Levine, 121-23.

First Floor—First Prize: Margaret Orr, 35-67; Cora Vaughn, 4-10; Second Prize: Leona Katz, 35-16; Third Prize: Lillian Rosemeyer, 35-10.

Second Floor—Second Prize: John Miller, 63-09; Third Prize: Edward Murray, 13-03.

Third Floor—First Prize: Alvin Reese, 16-14; Second Prize: Ethel Kittle, 46-26; Third Prize: John Lamborn, 82-52; George Snyder, 16-09.

Fifth Floor—First Prize: Margaret McCormick, 17-20; Third Prize, Andrew O'Connor, 11-18.

Sixth Floor—First Prize: Mrs. F. Bridges, 32-31; Second Prize: Marguerite Governale, 32-16; Third Prize: Katherine Yaromey, 32-08.

Seventh Floor—Second Prize: Emma Kubey, 1-26; Elsie Fish, 1-59.

Ninth Floor—Second Prize: Gertrude Wilman, 58-06; Third Prize: Charles Smalstig, 54-22.

Week Ending June 19, 1926

Basement—Second Prize: Rose Levine, 121-25.

First Floor—First Prize: Leona Katz, 35-16; Elizabeth Walton, 61-06; Florence Henderson, 65-04; Second Prize: Cora Vaughn, 4-10; Margaret Orr, 35-67. Third Prize: Stella Nimpher, 35-17.

Second Floor—Third Prize: Milton Frafman, 62-01; Edward Murray, 13-03; John Miller, 63-09.

Third Floor—First Prize: Blanche Wool, 45-26; Third Prize: George Snyder, 16-09; Alvin Reese, 16-14; Margaret Zeiler, 45-01; Clifford Luft, 12-50.

Fifth Floor—First Prize: Margaret McCormick, 17-20; Third Prize: Sara Tobias, 11-17; Albert Price, 11-25.

Sixth Floor—First Prize: Mrs. F. Bridges, 32-31; Second Prize: Marguerite Governale, 32-16; Third Prize: Myrtle Randal, 33-11; Ida Swikard, 33-20; Helen Zakaras, 48-28.

Seventh Floor—Second Prize: Elsie Fish, 1-59: Third Prize: Fanny Fromm, 140-87; Helen Hausman, 138-37.

Week Ending June 26, 1926

First Floor—First Prize: Mae O'Brien, 35-14; Leona Katz, 35-16; Second Prize: Margaret Orr, 35-18; Cora Vaughn, 4-10.

Second Floor—Third Prize: Edward Murray, 13-03.

Third Floor—First Prize: Edythe Marshall, 45-07. Second Prize: Sarah Morris, 46-24.

Fifth Floor—Second Prize: Margaret McCormick, 17-20.

Sixth Floor—First Prize: Mrs. F. Bridges, 32-31.

Seventh Floor—Second Prize: Elsie Fish, 1-59.

Changes in the Training Department

Mr. David G. Hatheway, one of this year's class of the Research Bureau for Retail Training, University of Pittsburgh, joined the staff of the Training Department in June. Mr. Hatheway previously received the degree of Bachelor of Science from the University of Pittsburgh, and has had experience in several Pittsburgh industries.

A more recent addition to the Training department is Miss Corinne Buland, who comes to us from the Prince School, a 1926 graduate. Miss Buland is a graduate of the University of Minnesota, and has had considerable experience in teaching.

Miss Buland's and Mr. Hatheway's work will take them through the store, and both soon will be well-known figures. We know that you will find them likeable and enjoy working with them.

Miss Emily Hopson, a member of the Training department for two years, resigned her position in June and left the store June 26. The only information she would reveal was a plan for a long summer's vacation, including an overland trip to California. Whatever she plans for the future, we wish her all success.

The Storagram Editor, Miss Baker, is now a member of the Training department. She will continue her work as editor, but will give any time not taken up by the Storagram to the Training department.

The Contingents are a happy bunch now—and if you've talked to any of them recently, you know why. They have new lockers.

Through the Storagram, they want to say how much they appreciate the lockers and to thank all who were responsible for having them placed.

Life Insurance for Employees

Because of an arrangement between the Big Store Relief Association and the Equitable Life Assurance Society of the United States, it is now possible for the employees of Kaufmann's to buy insurance at unusually low rates. It is a chance for all who need the protection of insurance—and who does not?—to get it at a rate so low that it is within the means of everyone.

The insurance rate, approximately $1 per month per $1,000, is the same to all employees whatever their age. In order to be accepted for insurance without medical examination, present employees must make application before August 30.

A life insurance policy taken out under this plan gives protection to your dependents in case of your death or to you in case of your total and permanent disability before reaching the age of 60. See your buyer or floor superintendent at once for details and hand in your application promptly.

Mr. Harry Melsha, who has been the able assistant of Mr. Silverstein in the rug department for a little more than three years, resigned to accept a position with the Mohawk Carpet Mills, Amsterdam, New York. His new position is that of assistant to the general manager of the mills.

Just before Mr. Melsha left, the fellow workers of the rug department presented him with a travelling bag and expressed the good wishes of all for his continued success.

Which Do You Say

I WOULD LIKE for I SHOULD LIKE

She said "I would like to go. I shall not be ten minutes. I feel that I WOULD LIKE a little fresh air. I WOULD LIKE to be out of the house for a few moments."

NOTE:

"I should like" is the correct form.

In the first person "would like" or "would have liked" is always incorrect. One properly says "I should like" or "I should have liked." In the second and third person, would is correct.

Thus: "You (he, she, they) would like" or would have liked."

LIT AND LIGHTED

He lit a fresh cigarette and proceeded to tell.

NOTE:

"He lighted a fresh cigarette," would be preferred by many speakers and writers.

The old meaning, which gives "lighted" as "less properly lit" is still obeyed, but present usage favors the interchangeability of the two words.

WHOM DO YOU LOVE

Which is correct: "Who do you love," or Whom do you love?

Whom do you love is the correct form, whom being the object of the verb LOVE. (YOU do love whom?)

DATA

Data (pronounced day'ta, but not dah'ta (a as in father) is a plural noun; in consequence, constructions like "What is the data on the Case?" are incorrect, the plural verb "are" being required instead.

DATE

Date is incorrectly used in the sense of an engagement; as "I have a date this evening," instead of "I have an engagement this evening."

ENTHUSE

Enthuse is recorded as a slang expression. Instead of saying, "I was greatly enthused," one should say, "My enthusiasm was greatly aroused," or "I was very enthusiastic about it."

DOUBLE NEGATIVES

Double negatives like can't hardly, don't hardly, isn't but one, are incorrect. Instead of the wordings, one should say, for example: "I can hardly wait for him;" "I hardly know what to do;" "There is but one more left."

Many Week-End Parties at the Club

Miss Smith was prepared for a record-breaking crowd for the Fourth, but it required some quick rearranging to get the number that poured in Saturday afternoon and evening satisfactorily housed. The Men's Club House, used for the first time, was a boon, and the Club House, Annex, and Back to Nature Cottages were filled to capacity—and then some. The special coaches on the afternoon train were filled, and almost as many more fellow-workers motored up or went on a later train.

The supper was enjoyed keenly by everyone—and did you hear the exclamations of approval on the changes in the dining room? The small tables for four, and the cretonne covers on the chairs make our dining room look like a real summer hotel.

The orchestra for the dance in the pavilion knew how to produce real music. The crowd danced until late, and then wandered to their various abodes for a good sleep in preparation for the two strenuous days ahead. One group of people from first floor who slept in the Annex can tell about the discovery of the remarkable talent as a "Snorita" of one of their number.

Sunday, the Fourth, lived up to its reputation of always bringing rain—and proved it with a vengeance. But there was church in the morning, lots of books and magazines for those who would read, swimming for the braver ones, and a baseball game in the afternoon.

Of course, the Fourth wouldn't be the Fourth without fire-works, and Kaufmann's Summer Club celebrated in true form. Mr. Filson, Mr. O. M. Kaufmann, and Mr. Wolf officiated. ('Tis said Mr. Wolf was kept busy brushing the sparks off the top of his head.) The displays which produced the most "Oh's" and "Ah's" of admiration from the crowd were the showers of letters spelling "Kaufmann's" and "K. S. C."

Almost every one went hiking on Monday—the new people wanted to explore the Club grounds, the old timers to get a new view of their favorite beauty spots. A special car of the late afternoon train brought back to Pittsburgh most of the week-enders—in a happy frame of mind and talking about the delights of Bear Run.

The next week-end was reserved for a good time at Bear Run by Ann Adams' department. In spite of the heavy rain Saturday evening, a wonderful and unforgettable week-end of fun was enjoyed by all. Mr. Filson made every one forget that a weiner roast had been scheduled by donning a waiter's outfit and passing out the hot dogs and pickles. Then the march down to the cottages in the rain, headed by Roland Friedlander had everyone roaring with laughter again.

Sunday's weather was ideal and the hike to Baptismal Pool, along that wild, beautiful shaded road, made every one ready for a most appetizing meal. No one was disappointed, for a more gracious meal could not have been set before a king—and how good that corn on the cob tasted!

The week-end of July 17th found a greater crowd at the Club than over the Fourth. Two hundred and ten people were served at dinner on July 5th, two hundred and thirty-four were served on July 18th. That week-end, there were parties from the Men's Furnishings department, from hosiery, and from the Employment office. In an exciting baseball game, Mr. Goldstein slid for home. His resulting lame leg was the only casualty of the day.

On the next Saturday afternoon and Sunday, the Club was crowded with the fellow-workers from Sixth floor, many of whom visited Bear Run for the first time. Dancing Saturday night, volley and baseball, tennis, swimming, hiking on Sunday, made the hours fly. The group left the Club late Sunday afternoon with regret, and already talking about such a party again next year.

All the members of the Club staff deserve the highest praise for the capable way in which they have been handling the weekend crowds as well as the regular vacationists. The delicious food served so efficiently at every meal, the arrangement of sleeping quarters for everyone, the attractive appearance of the Club House and cottages—all testify to the efforts of the Club staff for our enjoyment. All who have been at Bear Run for their vacations or week-end will join in giving the Staff three rousing cheers.

First Heroes of the Season

The most heroic deed reported thus far from Bear Run was the cleaning of the swimming pool. The honors are equally divided between Follet, Haight, Friedlander, Heyman, Theresa Levinson and K. Dolan. Raymond Heyman claims that they carried a ton of mud from the bottom of the pool. He did not show a duly sworn record of weight with the statement, but since they did such a noble piece of work, we'll refrain from checking their accuracy.

The gratitude of every swimmer at the Club is a lasting reward for their efforts.

The Storagram

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THURMAN MILLER, CARTOONIST

PEGGY WEILAND, GEORGE DETRICH, ARTISTS

July - August

Where To?

"Hey! Jack, how'd the vacation go?"

"Great stuff, Mac—you should see my back, one big blister, I ought to be in the hospital or in an ice house, instead of on the job. When do you go on yours?"

"I'm going the last two weeks of the month. Driving to California."

"To California! Thought you got plenty of driving on the delivery truck. Reminds me of the truck driver who took his first vacation in ten years, and spent the whole time at the store garage talking things over with the boys."

At this period of the year it is not strange that a noticeably changed atmosphere should pervade the entire store. On closer observation a reason may be assigned to this evident change—it is merely the general interest produced by an approaching vacation season. All about, one hears one's neighbors discussing intricate plans, making detailed arrangements, recalling the past year's pleasant experiences, and speculating on possible activities during the rapidly approaching vacation. All this seems to add new color to our daily business life; a new spirit seems to have been created; an expectant attitude assumed.

Apparently the vacation can be divided into three natural periods; first, the period of planning and preparation; second, the actual vacation or the period when we try to live up to our good resolutions and plans in our activities; third, the period after vacation, or the time we use to tell all about it and faithfully endeavor to get back into the regular stride.

It would be interesting to note how these three phases of the vacation actually work out in practice. That is, whether the plans and arrangements are adhered to, or whether they are forgotten and neglected for something else once the vacation is well on its way. No doubt the period following the vacation is subject to some peculiarities, perhaps some of those vivid accounts of experiences are exaggerated, at least, slightly enlarged beyond the normal. But who hasn't heard of the big one that slipped off the hook, just before he was pulled into the boat—anyhow, swapping yarns is another way of having a good time. Then of course there must be those "Beetles" who are always "belittlen" and trying to under-rate the stories of glory and achievement.

In preparation for a vacation too much emphasis cannot be placed on the importance of carefully planning and considering the things which are to be done during that period. It will not be out of place to recall that a true vacation is a period of leisure and rest for the purpose of refreshment and relaxation which may best be attained through diversion. Diversion can be of many kinds, some of us, no doubt will find ample diversion by assuming during the major portion of our time a recumbent position, some of us will want physical activity, play, sports, and the like; perhaps some of us will derive satisfaction in tinkering with the fliver, reading the papers, sitting in the bleachers, and letting the sun do the heavy work; while still others will park up the spare collar button and tooth brush and leave for parts removed.

But with all, plan on a change. Don't be like the truck driver who contemplates a two weeks' motor trip to California; the stenographer who prefers to use her vacation in visiting typewriter plants; or the messenger boy who goes for an extended hike.

—D. G. .H

LEGAL AID BUREAU

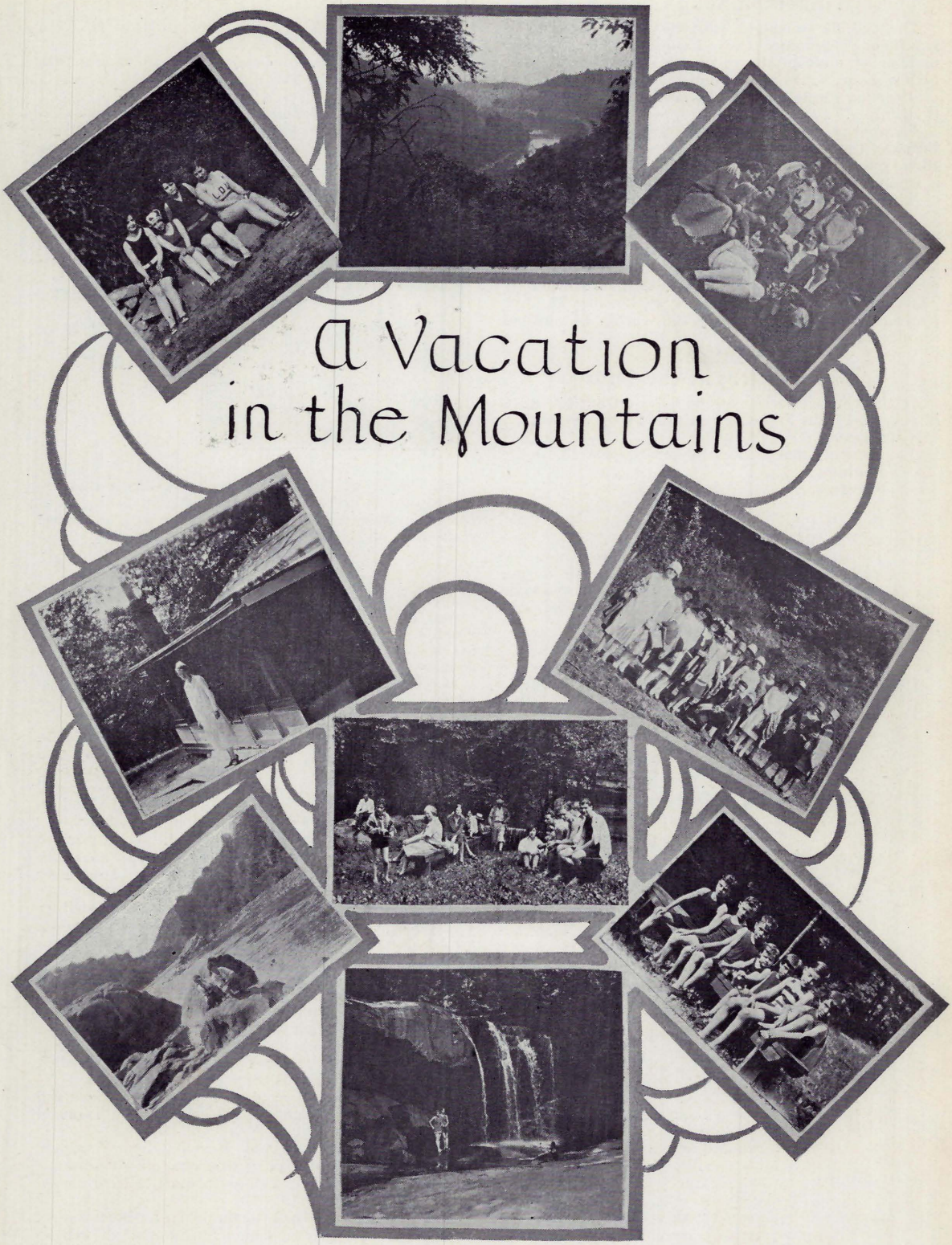
Kaufmann's Protective and Beneficial Association

EMANUEL AMDUR, Esq., Counsel.

Legal advice furnished without charge to employees of The Big Store.

Office Hours: Wednesday and Saturday, **9 to 10 A. M.** Tenth Floor

Kaufmann's
Summer Club


A Vacation
in the Mountains

Winners in Song Contest

The call for songs to enliven the vacationists at Kaufmann's Summer Club brought forth a goodly number of appropriate verses to peppy tunes. The prize-winning songs and a number of others are printed on the song sheets, and will be used on all occasions at the Club.

The first prize was awarded a verse written by Helen Frank of the Shoe Department. Miss Frank submitted three songs, all live ones. The one given first prize is written to the tune of "That Certain Party."

A song written by Mrs. C. McLain of the Juniors Department to the tune of "Remember" was awarded second prize.

The judges were unable to choose between two songs for third place, and a prize was given to both. One was written by Margaret McDonough, the other by Theresa Klein. You'll not have to be long at Bear Run until you will be singing these songs like an old camper.

Prize Awards at the Club

At the various parties at the Club during the week of July 12-17, the following were the lucky winners:

KID PARTY

Most original.....Amelia Stepanovich
Funniest.....Marie Chesson
Sweetest.....Peg Smith
Anna May Gabig
Donkey Prize.....Madge Ruffing

PIRATE PARTY

Treasure Hunt.....Sam Goldstein

A prize is given each girl who learns to swim during her week's vacation at Bear Run. Eleanor Doyle and Mrs. Nettie Young succeeded in learning to swim in one week and were given awards.

Important figures at Bear Run

Workmen from the North Side Service Station who are responsible for the improvement in the Club buildings which are noticeable from week to week.

THE AUDITING OFFICE SEEKS Enlightenment Wanted to know:

Why some people lose their tempers on the last of the month.
Why Betty Auth wanted an early vacation.
Why Sylvester always calls the Auditing.
Why BeBe likes Leo for a name.
Why Peggy Yenke gets so many mosquito bites.
Who calls Josephine every day.
Why Elizabeth jumps whenever she sees a sailor.
WHEN Mr. Goldstein is going to Bear Run.

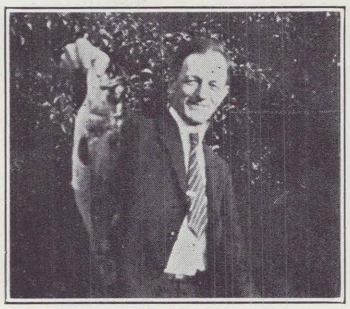
Seventh Floor Notes

Permanent waves are of more interest to Miss Brophy this summer than ocean waves.

Lost one morning, somewhere between 7th and 16th streets, Miss Wolf. She didn't know that it was a West View car.

Violet, Mary and Helen aren't afraid of ghosts—oh, no! Especially on a dark, rainy night at Bear Run.

Betty and Agnes had a delightful vacation at Bear Run.



NOT CAUGHT IN A FISH MARKET

Mr. Wolf, the man with many accomplishments, among which are playing the organ and fishing, was rather surprised when he was presented with a suitcase containing all the necessities for a fishing trip.

Boys' Clothing Department

Mr. I. Whiteman thought that his little bungalow would make an ideal background for Dora Brody's charms. Soon she will be singing "goodbye, forever," as she leaves for her new home in the fair city of Jeannette.

Dora has been in this store for several years and the friends she won are legion. All of them wish her much joy.

Al. Goldstein made sure the Pirates were home during his week off. There's a rumor that he was with a different girl at every game. A double header!

For the first time in many moons George Snyder will not make his usual trip abroad. He has decided to remain at his country estate in Beechview Manor.

Jack Casale and his better half will spend part of their vacation at Bear Run. Jack wants to make sure of having a safe and pleasant time. You never hear of a hammock running into a telegraph pole.

John Lamborn changed his mind about visiting Philadelphia during the Sesqui. Instead he is going back to his first love "Down on the farm." Watch him rarin' to go when he returns to the city.

With Dot Brody being married and Helen Smiley away for the summer, Ethel McCarter is to be congratulated for her untiring effort in the department. Ethel is always willing to give a helping hand.

"You can have Atlantic City and Bermuda but Bear Run for me," remarked Dorothy Henry. Dot knows, for she's been all three places.

Pittsburgh will live up to its reputation of beautiful girls if people in Atlantic City ask Virginia Leonard where her home is.

The rah, rah boys, Frank Horwitz, Sam Braemer, Louis Lockhart, and "Cy" Libson have disbanded for the summer. The regulars look forward to their return in early fall.

Dan Harrison is back again after a short illness. Now for Barney Woolfstead's return and all will be rosy.

Fourth Floor

The Ladies' Coat Department had its usual good time at the Big Store picnic. This is only one of their annuals, as they are especially fond of picnics.

Miss McGowan, buyer of furs, had Chestnut Manor at Kaufmann's Club for two weeks beginning July 3rd. Before she left she said she was "going to have a heck of a good time," and when she came back we knew she'd had it.

Miss Pilgrim also spent two weeks at the Club.

All the fourth floor departments were well represented at Bear Run the week-end of July 4th. Miss Magoris was Miss McGowan's guest, and Miss Law was well entertained in the Annex.

Miss Upperman left on July 5th for a three months' stay with her sister in Shawano, Wisconsin. That is a popular vacation state with this department. Miss Minnie Stein also will spend one month there.

Miss Pauline Neal is back again after a ten weeks' stay in Hamilton with relatives. Welcome back.

The fellow-workers of department 29 extend sincere sympathy to Miss Elizabeth Reeder and Miss Logue in their sorrow, both girls having lost a mother.

We are sorry to say goodbye for an indefinite time to Mother Walker who goes first to Indiana and then to Miami, Florida to make her home with her daughter. As a parting gift she was presented with a beautiful purse by the Flower Club of which she was a member.

Miss Florence McCrory spent the Fourth with friends at Conneaut Park. Mrs. Coombs and her daughter celebrated the extra day vacation by taking an automobile trip to Akron.

Mr. Broecker is nursing an injured arm—reason not given—special hopes for a quick recovery.

Miss Marie Henkel is going farthest for her vacation. She is taking three weeks for a trip through Yellowstone Park.

The Correct Thing To Do

QUESTIONS

1. When should a sales check be made out for a special order on a charge transaction?
2. If by mistake the duplicate instead of the original sales check is rung up as a paid send on the register, what is the procedure?
3. If a customer pays a deposit on a special order and wishes merchandise sent out COD; when is the balance check made out?
4. How many sales checks are made out when a customer purchases two articles, one of which is in the department, the other in the warehouse?
5. If a substitute is sold to a customer instead of merchandise originally asked for, what should you do?
6. Is it necessary to show on a want slip the number of requests, if more than one request has been made for a certain article?
7. How many no sale transactions is a sales clerk permitted to have on a multiple cash register in a day?
8. What should you do when a customer speaks in a foreign tongue which you cannot understand?
9. What is given to a Mail Order Shopper as a voucher on a COD transaction?
10. When is the customer's voucher not torn from the sales check, and given to customer?

See answers on page 16

Weddings

MORAN-LANE

Miss Agnes Moran of Mr. Cavanaugh's office was married to Mr. Albert Lane on June 23rd. A number of fellow-workers from first floor attended the wedding at the Assumption Roman Catholic Church, Bellevue.

Miss Moran had been in the store seven years. Her many friends wish her the greatest happiness.

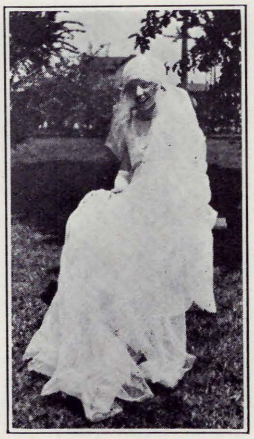
BURNS-MCMULLEN

Miss Mary Burns of the Trimmings Department was married on June 14th in Wheeling, W. Va., to Mr. James McMullen of Homestead.

On the evening of June 4, a shower was given to Miss Burns at the home of Miss Towner in Duquesne.

RIHS-KEMLER

Miss Marie Rihs surprised her friends and fellow-workers in the Notion Department by slipping away on July 3 and taking upon herself the name of Mrs. Kemler. She was back in the department on July 6 to break the news and to tell us how happy she is.



MRS. JOSEPH POLCHEK

A pretty wedding was held at St. Michael's Church at 9 o'clock, July 14, when Miss Marie Ondek became the bride of Mr. Joseph Polchek.

After a trip East Mr. and Mrs. Polchek will make their home in Braddock. Best wishes.

ROSEMEYER-ANGEL

Miss Lillian Rosemeyer of the Notions Department will be married on August 18 to Mr. Jack Angel. The wedding will take place in St. Walbergas Church, East End. Miss Rosemeyer has been with Kaufmann's for eight years.

To all these happy couples, we offer heartiest congratulations and best wishes.

ENGAGEMENTS

Miss Ruth Skewis of the Handkerchief Department to Mr. William Kress. She has not announced the date, but all signs are that the wedding will be soon.

Miss Mary Cummins of the Employment Office to Mr. Edward Tomlinson. We suspected this for some time, but Mary wouldn't admit it until she appeared with the diamond which is a lovely one.

Bon Voyage

The members of the Employment Office were anxious that Miss Dunkel should not miss any important points of interest in Europe on her trip, and presented her with the book "Worthwhile Places of Europe" before she left.

Miss Dunkel sailed on the "Leviathan," July 3rd, and will be gone about six weeks. Her itinerary includes England, France, Belgium, Germany and Switzerland. We know that she is having a most interesting and happy summer.

From the Furniture Department

On June 7th, the furniture sales force and office employees assembled to present to Mrs. Ethel Clinton a beautiful Swiss watch. Mr. Smith spoke most highly of Mrs. Clinton who has gone a step higher up, and is now secretary to our president, Mr. E. J. Kaufmann.

In his presentation speech, Mr Dean gave a short history of the doings of Mrs. Clinton during her stay in the furniture offices When she replied, telling how much she had enjoyed her work in this department and how much she appreciated the gift, about half the force had their 'kerchiefs out.

Mrs. Clinton was in the furniture office ten years. We miss her greatly, but wish her just as great success in her new work.

On Sunday, June 6, Miss Marietta Hahn gave a dinner in honor of Mrs. Clinton. The guests were Mrs. Ethel Clinton, Miss Mary Henkel, Mr. Robert Lucot, Miss Emma Bischel, Mr. Joseph Weiss, Miss Helen Downey, Miss Anna Fay, Miss Carrie Ruoss, Miss Dorothy Miller, Miss Beatrice Hahn, Mr. Frank McKenna, and Mr. and Mrs. Hahn.

A ball game provided plenty of excitement for the afternoon, and the evening was spent playing many different games. Every one left the Hahn residence with regret, having had a most delightful time.

Saturday, June 19th, the furniture bunch again was called to attend a special meeting, at which Mr. Smith told of Mr. Joseph C. White's plans to leave the department. Mr. Dean ceremoniously presented Joe with a curious watch and knife.

Joe was well liked by all, and we wish him well in his new position. In his "thank you" speech, he said many nice things about the department and bade us all farewell.

Fifth Floor Lamp Department

On Wednesday evening, June 30th, the girls of the Fifth Floor Lamp Department were entertained at the home of their buyer, Miss Fischer. Dancing and games were the main entertainments of the evening. A delightful luncheon was served.

We all wonder why Miss Metz was the last one arriving at Miss Fischer's party.

Who proudly wore long raven locks in the very recent past, has now succumbed to the barber's shears, and bobbed her hair at last—Miss Lardin.

"Shoe Findings"

The Shoe Department can step out now since Mr. O'Connor, Price, and Miss Tobias brought home the shoes, in the suggestion contest. They will let you know how they acquired their ability for this contest. "Suggesting styles to customers."

We didn't have any June Brides, but Miss Wagner, Park and Harrison are all going to be brides in the near future, to say nothing of Mr. Ben Hellman, as a bridegroom. Although we were not so successful as to get the signatures of the party of the second part, we hope that they will get their second diamond 75 years hence.

The department's basket affair at the picnic was put over in fine style through Miss Middleman and Miss Bennett's efforts. Miss Bennett's culinary ability will be vouched for by us if her future husband wants any reference. The cake "every bite was a delight," Mr. Walters expressed his generosity by distributing tickets to all.

Here is the latest on vacations. Miss Myers, Mar, Pollock and Rosenfeld are attending the Store's own Summer Club. Mr. Schaffler, Miss Reeder, Apple, Tobias, Gropper, Pascal and Lytton are going to Philadelphia, evidently attracted by the Sesqui-Centennial. These parties are also going to New York, maybe the bright lights are the attraction there. Miss Rosenberg, Coatant, and Harrison are going where "fond memories linger." They are going to their homes, Rochester, N. Y., Newark, N. J., and Syracuse, N. Y., respectively. Mr. Saville and Zahniser are going to attend a physical training camp, Camp Bald Eagle, near State College, Pa. Mr. Zahniser's brother is a director at the camp. They say they are coming back hard as nails, but we are going to make them prove it by eating a stick of dynamite. The rest are like gypsies, they don't know where they are going.

Down on the Farm

This photograph was taken on the Mt. Nebo farm where during the summer, "Daddy" Kline spends most of his time when not in the store.

We knew there was some secret back of that "school girl complexion," and the farm explains it.

ELEVENTH FLOOR NOTES

We understand from our good friend Evershore that Cedar Point is the place where they certainly "deliver the goods." How about it, Mr. Evershore; and what is the nearest route there?

Mr. George Conard—to whom we said goodby a short time ago—returns to us in September we are told. He has signed up in another contracting business than that of his father's; evidently a very happy one, judging from the expression on his face. He has decided that the only SAFE place for a married man to work is in Kaufmann's Radio Department. Congratulations, George.

Mr. Hornberger assures us he has some very, very interesting announcements for this column in the September Number, as a result of his visits to Chicago and elsewhere.

During our recent "Anniversary Sale" the white satin Honor Banner adorned the Radio Department so frequently, we thought at times they had forgotten to move it elsewhere.

The Gift Shop is already beginning to emphasize the fact that its popular buyer—Miss Marie Fismer—is, and has been, busy across the water, by showing some very attractive goods. Judging from the different advance reports we prophecy the coming season will be the best ever experienced by this Department.

"Life on the ocean wave" has no comparison with an interesting dinner-party which took place on a floating palace just prior to Mrs. Walrath's departure. Being well within the "twelve mile limit," of course anything "wet" was beneath the hull, but a good time was had by all present. The gracious hostess was presented with a "lightship" to guide her on future journeys or at home. Mr. Lee Smith—in the delayed arrival of our "Prince" David—played the orator's part in a finished manner. What this "finish" would have been had Noah Webster ignored the word "symbolic," it fills us with awe to ponder over.

Our "Prince"—Mr. David Gorman—will indeed be missed from our midst as he has departed to carve for himself a histrionic career. We sincerely hope his success will be early and lasting, and whenever in Pittsburgh, he will not forget to renew old friendships. We shall always be glad to see him even if he does have a pocket full of "comps" to hand around.

Are we to have the opportunity of extending to our "Princess"—Mrs. Minneman—the same good wishes? Echo answers. And we still wonder.

Prof. Caputo, Director and Manager of "Kaufmann's 'The Big Store' Band," may well be proud of the music produced by his organization at the Employees' Picnic. Those enjoying it were lavish in their expressions of praise and appreciation. This Band has furnished the music for the Irene Kaufmann Settlement Picnic during the last seven years; and on August 27th, through the courtesy of Mr. E. J. Kaufmann, it will again be heard on the same occasion to increase the pleasure of all attending the good time.

Mr. Scalzo's music certainly stirs the aesthetic, as well as the gastronomic, taste in his vicinity. If any "doubting Thomas" exists, let him ask Mr. Stewart to recite some of his favorites and all skepticism will depart forever. We know.

Heard outside of "The Big Store" on Saturday morning, the day of the Picnic: "Oh, look! here comes Kaufmann's Fashion Show down the street!"

Our genial Floor Superintendent, Mrs. Skillen, was missed by all during her two weeks' vacation, but that she derived much benefit from "The Bear Run Club" is evidenced by her improvement in looks and health. No wonder she is always ready to boost the place.

A NINTH FLOOR CELEBRITY

The ninth floor boasts of a personage of store-wide fame—Mr. Arthur Dougherty of the Rug Department.

"Dad," as most of us call him, first saw daylight in that notorious town of Steubenville on September 14, 1856. At the age of twenty he graduated from the Steubenville High School and immediately sought the carpet game. After fifty years, he is still playing it. Selling carpet for "The Big Store" was his second job, and he has been here twenty years.

When "Dad" started in the carpet business, he studied all phases of it—measuring, cutting, laying and selling carpets and rugs. He says "There have been some wonderful changes in our department in twenty years."

Another point of interest is that Mr. Dougherty travels 27,000 miles each year in going to and from work. At four each morning, he arises from his peaceful slumber in Steubenville to board the train for Pittsburgh.

We wish "Dad" heaps of success and may he reach the century mark in age. His personality, good nature and humor have made those of us who know him, like him, and those who don't know him should get acquainted.

Mr. Jack Bick, formerly Sixth Floor Superintendent, has been advanced to the position of Assistant Buyer of Rugs, succeeding Mr. Melsha. The Rug Department and the entire ninth floor welcomes "Marcel."

Miss Babe Putney of the Window Shade Department is vacationing at Conneaut Lake, Pa. "Babe" and the remainder of the Putney's motored in the "family flivver."

Mr. Davis, buyer of draperies, is touring Europe on business. He will visit England, France, Belgium, Germany, Switzerland, and a few other commercial centers. He left New York on June 12th on the "Leviathan." Miles says that it is the "Verne Swain," the HOMER SMITH'S rival.

Mr. Miles, our radio enthusiast, is advancing to a new position telling "Bed Time" stories for "K. Q. V." On his first appearance he will tell of the Teeny Weenies' trip to "THE BIG STORE."

In the two months that Mr. Hanon, Floor Superintendent, has been with us, he has proved himself very capable and efficient, as well as agreeable and likeable.

Mr. Derby of Draperies is spending his vacation at Lake Chautauqua, New York. His chief source of pleasure will be fishing. (We guess that we will hear plenty of fish stories on his return from the lake resort.)

Miss Callahan wishes to thank all her friends for the kindness and sympathy expressed during recent bereavement of her sister. S. D.

CONGRATULATIONS

To John Lanning of the Maintenance Department whose seventh child was born on June 9th. John will soon need to trade in his 1914 Ford for a bus.

Glimpses of Miss Riley's and Miss Weber's Trip Abroad

Miss Riley and Miss Weber sailed from New York on the Leviathan, May 22. Two other buyers from the Big Store, Miss Kuhlman and Mr. McGhee were on the same boat, and all had a very pleasant trip.

The first stop of Miss Riley and Miss Weber, whose merchandise requirements took them to the same markets, was in Paris. There they spent several days shopping the department stores and smaller shops in order to get an idea of the new and unusual items being shown. Miss Weber says of Paris, "it is a wonderful market for beautiful infants' wear—all made by hand and of the finest materials."

Both buyers spoke of the beautiful lace trimmed merchandise in Brussels, and of the lovely, soft knitted wear in the Vienna markets. Miss Riley and Miss Weber must have been ideal travelling companions for both seemed to agree in their opinions of merchandise and places. In speaking of Switzerland, Miss Riley called it "the garden spot of the world."

On their return from Europe, most of our buyers speak most highly of our foreign offices. Miss Weber was very much pleased with the courtesies shown to her by the Roditi organization in personal matters as well as assistance in buying.

England was the last country visited and Miss Riley and Miss Weber sailed from Southampton on the "Berengaria," July 3rd. The "Berengaria" is an English ship but according to reports, that did not prevent a prolonged and enthusiastic celebration of the Fourth.

Notes of Thanks

Miss Reeder of the Ladies' Suit Department wishes to thank her friends of the store for the flowers sent and sympathy expressed at the time of her mother's death.

The family of D. McLain Werleim wishes to express to Kaufmann's an appreciation of the kindness and thoughtfulness shown to Miss McKenzie during the long and tedious months of her inactivity. The many expressions of love and loyalty from you which came to brighten the sick room while she was here, and the many tokens of respect and loving memory after her death show that the Big Store which she loved has a heart for its own that the outside world does not always see.

Basement Notes

Mrs. Joseph Walk of the Drapery Department, formerly Miss Dorsch, is delighted with the wedding gift of silver from the store.

Another bride in the basement is Mrs. Ed. Ledbiter (Miss Riges) who was married June 19th. She returned to work after a two weeks' vacation and honeymoon. Early in June a shower was held for Miss Riges at the home of Miss Tenney at which the bride received many beautiful and useful gifts.

Mrs. John Kenney, formerly Miss Taylor, received as her wedding gift from the store, a beautiful mantel clock. Mrs. Kenney certainly has to have a clear time card now.

Miss Julia Bolter is displaying a lovely diamond ring and Heyman Schepiro is the lucky man. Congratulations.

Elizabeth Contrucci wore another person's ring one day to bluff some one. Next day he was speeding to a jewelry shop and now Miss Contrucci is wearing a ring of her own—as the future Mrs. Chirboni.

First Floor

Mrs. Kelly, assistant in the Glove Department, has gone back to Yorkshire, England, to visit her family—the first visit in twelve years. She also will call on the London office and stores.

Mrs. Helen Freakley entertained for Mrs. Kelly, and Miss Griffin gave a theatre party for the members of the Glove Department in her honor. Mrs. Kelly sailed June 26th.

The Stationery department sincerely wishes that Madeleine Byrne who has been ill and expects to undergo an operation will have a speedy recovery.

Dame Rumor has it that one young lady in the Book Department is about to let Cupid tie the knot. Miss Udin may be able to give more information.

Margaret O'Brien of the books needed company on the evening of June 24th, and succeeded in getting plenty of it. She entertained the girls in her department, and everyone had a rousing good time.

Mildred Silverman can tell you whether a certain young man likes being the lion of the evening.

The Credit Office reports that all its members had a wonderful time on Sunday, July 18, at a picnic at Miss Fitzwater's farm in Mount Lebanon.

Mr. John Eberly, head of the Supply Room, who was absent from the store seven weeks on account of illness, is back on the job. Everybody was glad to see him again, and "Louie" who has presided over the Supply Room during Mr. Eberle's absence, heaved a great sigh of relief.

FORBES STREET SERVICE STATION

We just got the news that another one of the boys joined the Stay-at-Home-After-Supper Club.

This time it is Ray Mills, A. H. order filler, who put one over on us by getting married on the Q. T. some time in May.

When the devil was sick,
The devil a saint would be.
But when the devil got well,
The devil a saint was he.

Brad, our elevator man was dropping down from the third, last Saturday, when something slipped, and one side of the elevator tried to beat the other side down. Brad confesses to having been awfully scared. It was reported that he was at church the next morning.

Money, the root of all evil, is, we are told, only a means of exchange. In other words, it is just a convenient improvement over the methods employed by our forefathers who would steal a cow, and trade it for a horse. Some folks still hold fast to the ancient custom. There is a story around here, possibly only a legend of an official of the "Store," who brought his car in for treatment. It was suffering with distemper or something, and in settling his bill, offered his old straw hat in payment. We have no evidence that he stole the hat.

Our Kiddies

These little fellows were brought over from the Allegheny Training School about a year ago, and placed in our care. They didn't know much about this big world of ours, and for a long time, their little lives were filled with excitement. They made many mistakes, but these were smoothed over and corrected by their tutors, who, in filling the role of teacher and parent, soon learned to love them.

The hardest task was keeping the little fellows awake. They would get so sleepy, especially just after lunch, when, I suppose they were accustomed to take their little nap. And then they would get so peevish when they had to keep going. Of course, that was the only way to train them.

And at lunch time, Fox and Bliechey would entertain them with stories of the West. Bear hunting, living outside under the trees, and tales of the bad men that held up the stage coach and often killed someone. All these pictured so vividly by these master prevaricators.

Don't kill their Santa Claus boys. Let them have their blocks and teddy-bears a little longer. They'll soon grow up to be great big men, and the things they'll do will surprise you.

(Apologies to Longfellow)

Under a spreading chestnut tree,
Kaufmann's smithy stands;
The smith, a mighty man is he,
With large and sinewy hands,
And the muscles of his brawny arms
Are strong as iron bands.
His hair is crisp, and black, and long.
His face is like the tan;
His brow is wet with honest sweat,
He earns whate'er he can,
And looks the whole world in the face,
For he owes not—Ah, shucks.
Anyway, Chris likes the shade.

We have all heard, at one time or another of the benefits of the "Store" hospital. The comments are usually complimentary, but it remains for the Garage to register a protest against the use of a certain prescription which is causing positive distress in our department.

One of the men recently went to Dr. Wechsler with a slight attack of indigestion. "Eat a little soft chalk now and then, and you will find it will fix you up," the genial doctor advised.

Another went to Dr. Norris, with toothache. He discovered that his teeth were unusually soft. "Eat a little soft chalk now and then, and it will harden the enamel," the patient was instructed.

Anyway, our perfectly good half-pound box of soft chalk is shot, and we are marking with door-knobs and porcelain insulators.

Robinson finished his monthly stock taking the other day and finds a discrepancy of four cotter pins, and six eight-penny nails. He charged it, much against his will, to Profit and Loss.

Since the Rev. Robson has taken charge of the filling station, the complaints about shortage of air have greatly decreased. Wonder if he don't send up a little petition now and then that the air will hold out. And I wonder what he says when it don't.

Ned brought in his annual exhibit of vegetables the other day. A very large potato figured prominently in the display. Some of the boys were offering odds that it was the same potato he brought over last year.

Neddie blew in the other morning about 6:59½ o'clock, out of breath, also out of humor. He had overslept, had a hurried breakfast, and forgot his glasses. About nine o'clock he sent out an S. O. S. call; he couldn't thread his needle. A fellow worker, also an addict of glasses proffered him the use of a discarded pair, which, however, were without lens. Neddie said they were not quite as good as his own, but a darn sight better than none.

The Stock Boys Lament

In here, you see all kinds a' bunk
About the clerks and buyers
Of Misses Jones, who sell cretonnes
And Mister Stein and Myers
And of the managers and such
They write of, more and more
But wad'ja ever hear about
The stock boys of the store?
About us poor forsaken boys
They pay but small attention,
And in this Storagram magazine
Of us they never mention.
Why all they ever say, is that
We're making too much noise;
So don't you think, that some one ought
To write about us boys?
There's lots a' stock boys in this store
That you would like to know—
There's Mike and Phil and Ed and Bill
And Elmer, Red and Joe;
And Chuck and Jim and all the rest,
Who love this place, like you.
So don't you think they ought'a write
About us fellows too?
We work all day the same old way
And never make a fuss;
But when they hand the credit out,
Does any come to us?
Though we don't look it, after all
We're only human too,
So when they dish the praises out,
We'd 'preshiate a few.

—Ted Cramer,

The editor is truly sorry if the poor stock boys feel that they have not received their full share of publicity in the Storagram.

Cafeteria Capers

The "Queen" proved on a recent Sunday that she can hand out hospitality just as efficiently as she can take in change. Miss Loretta Haas, accompanied by George Geier, enjoyed every moment of a visit to the home of Mr. and Mrs. Jacoby, whose entertaining covered much ground, from a most enjoyable automobile ride (which included a call on Mrs. Jacoby's parents), to a tempting chicken dinner upon their return. The scales Monday morning vouched for the appreciation of the food shown by the guests.

Although to all appearances our Marie remains the same, her visiting card now reads "Bukowski" instead of "Carvey." The ceremony responsible for this change took place the morning of June 16th, after which a reception was held in Falcon Hall, South Side, during which over 250 friends of the couple offered their congratulations and best wishes, remaining to dance and partake of a bountiful spread at nine o'clock P. M. We are glad Mrs. Bukowski intends to remain at her post with us for the present, and hope her future may be as bright as her smile.

Late on the Saturday afternoon previous, her numerous friends here surprised her with a shower of "suggestions"—useful as well as otherwise—all of which she promised to use and give due care. The gifts included many jokes as well as sentiments, and Marie's eyes glistened with something besides happiness before the "party" was over.

L. H. Field.

ANSWERS

To questions on Page 11

1. The charge check is made out only after the merchandise has been received in the department.
2. The floorman copies the figures from the duplicate on both sending label and body of the original check. He OK's the check and same is stamped paid at the Service desk.
3. The balance or COD check is made out when the merchandise is received in the department.
4. Two sales checks are made out. One sales check is made out and placed with the part of the order which comes from the department and another check is made out for that part of the order which is filled from the warehouse.
5. You should make out a want slip for the merchandise originally asked for, in order to let your buyer know what is missing in stock.
6. Yes. Because this shows the buyer that there is a great demand for that article and he will try to get that merchandise as quickly as possible.
7. Two. One at opening time to place money in the drawer, the other at closing time. All others during the day should be OK'd by the floorman.
8. Try to ascertain customers nationality and call the foreign department for an interpreter who can understand that customer.
9. The voucher of the tissue copy of the sales check is given to the Mail Order shopper on a COD transaction.
10. The customer's voucher is not given to the customer on a transfer, COD, and COD exchange.

Toilet Goods—Drugs

Now that vacation time is here, don't forget to get the creams you'll need for vacation. You will find a good many items in the department that you will need while away.

We are all proud of Sarah Schneir, who won the prize in the suggestive selling contest.

Marion Weintraub went to New York for her vacation. Tis said she is very much interested in a certain party there.

The Toilet Goods Department welcomes the new errand boy, Harold McCall.

Amelia and Doris have planned to go on their vacation at the same time at Bear Run. There's no question about the good time they'll have.

Miss Hunter's favorite amusement is walking across the sixth street bridge reading a newspaper. Be careful, Jane, you may get hurt.

Mary Solomon and Anna McDermott are still doing some of the steps they did in the show, they intend to join the Keith Circuit some day, or perhaps it's the Ziegfeld Follies.

LOST

A sunburst brooch with ruby in center, in the store or on the way here, Thursday, July 8.

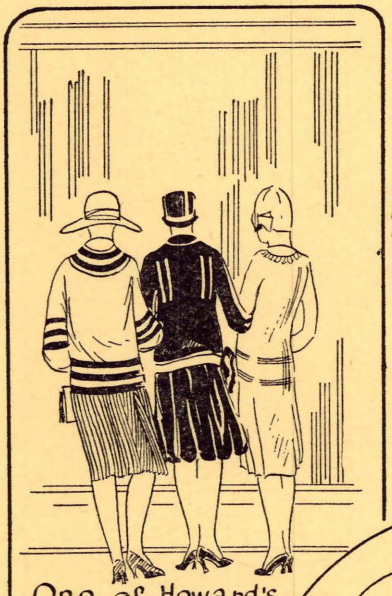
Reward will be given the finder if returned to Miss Kredel in the Training Department.

ROOMS

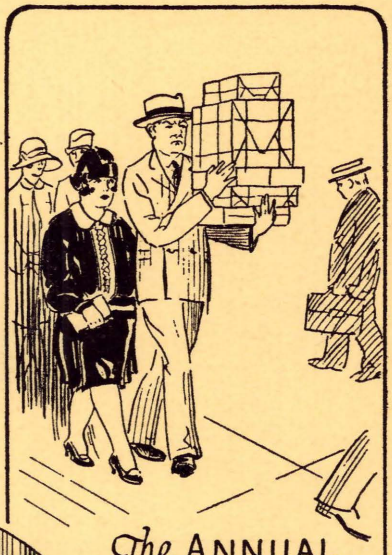
Peggy Drake, N. S. Drapery Workroom, has a nice room for rent in her home in Overbrook. Call Carrick 2564-W.

Any gentlemen interested in rooms in a private home in West View, see K. Helfrig, Jewelry Department.

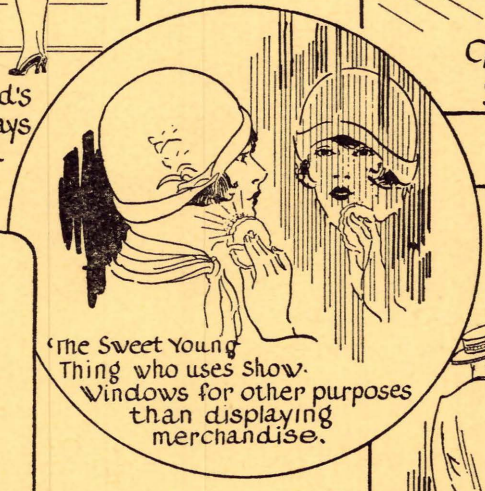
On the Sidewalks of Kaufmann's



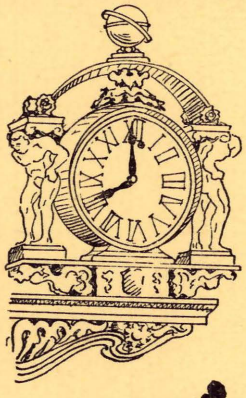
One of Howard's attractive displays taking effect.



The ANNUAL SHOPPERS



'The Sweet Young Thing who uses Show-Windows for other purposes than displaying merchandise.

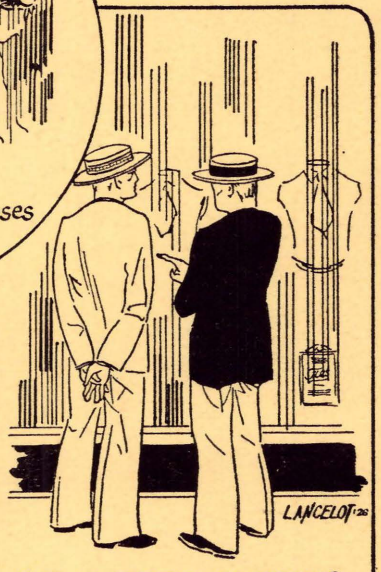


"UNDER THE CLOCK

The Rendezvous of a thousand Lovers.

Gas? No! Its space he wants —

Norton-Our door attendant doing his stuff.



DRUG STORE COWBOYS

Thats a keen Tie — yes the one with the green & orange stripes.

"THE CALL OF THE OPEN"

EDGAR A. GUEST

I must get out to the woods again, to the whispering trees
and the birds awing,
Away from the haunts of pale-faced men, to the spaces
wide where strength is king;
I must get out where the skies are blue and whispering
trees and the birds a-wing,
Out where there's never a task to do or a goal to reach or
a foe to meet.

I must get out on the trails once more that wind through
shadowy haunts and cool,
Away from the presence of wall and door, and see myself
in a crystal pool;
I must get out with the silent things, where neither laughter
nor hate is heard,
Where malice never the humblest stings and no one is hurt
by a spoken word.

Oh, I've heard the call of the tall white pine, and heard
the call of the running brook;
I'm tired of the tasks which each day are mine; I'm weary
of reading a printed book.
I want to get out of the din and strife, the clang and clamor
of turning wheel,
And walk for a day where life is life, and the joys are true
and the pictures real.